

Direct Board A hybrid job search engine platform complete with job posting and resume database capability.

Why choose Direct Board?

Free.

It has been over a decade since the first job board launched out of a basement in Indianapolis, Indiana. So why are organizations allotting a sizeable portion of their budget to job board vendors for a well-established technology? *Good question.*

Direct Board is provided by DirectEmployers Association, a non-profit association of employers who are focused on cutting costs, creating efficiencies, and driving innovation. Direct Board will allow many associations and niche board sites, with career sections, to cut vendor and maintenance fees on their current platforms and in turn lower their costs and become more competitive.

Our vision is to create a platform for association and niche boards to become a low-cost option for all employers to engage and hire from targeted communities.

It's more affordable for everyone.

After eliminating exorbitant job board platform fees, individual job posting fees on association and niche sites can be dropped and made affordable for all employers to penetrate small to medium markets (Figure 1A).

It includes high profile corporate jobs.

Direct Board indexes thousands of updated employer job postings daily. As a Direct Board Partner, you will have the opportunity to utilize an established feed as the sole provider of your career content or in addition to individual job postings on your site (Figure 1B).

It's a more efficient search.

Direct Board provides job seekers numerous ways to search opportunities by keywords, location, industry, company name, Military Occupation Codes, etc. — ensuring a more relevant experience (Figure 2).

It includes a resume database.

Job seekers can store their resume online and allow open access to employers seeking candidates.

“DirectEmployers relentlessly supplies new, FREE technologies to advance the industry.”

Shelia Gray
Director Talent Acquisition
ABB Inc.

Figure 1. Example of posting options

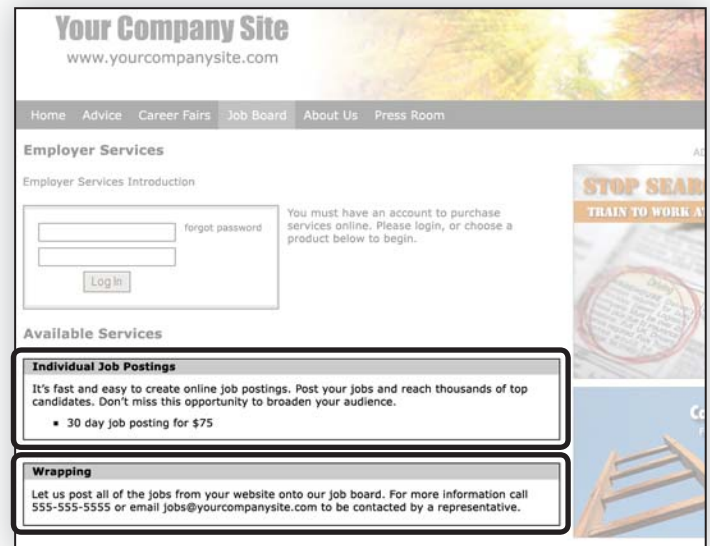
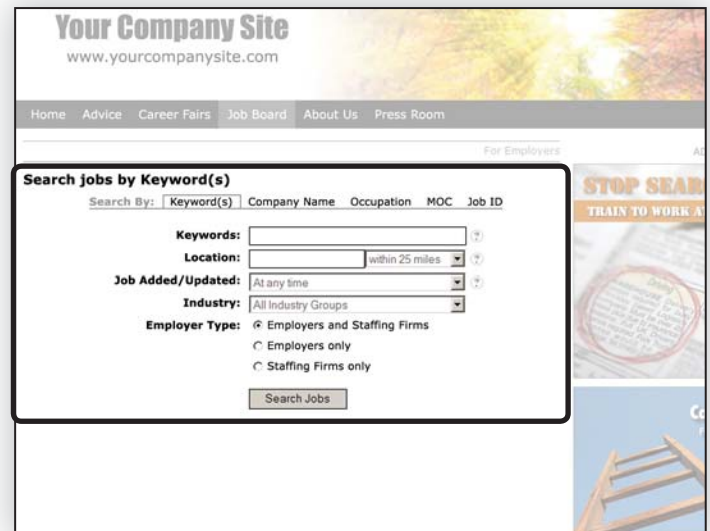


Figure 2. Example of search functionality



It's more than a job search engine.

Job seekers searching on a Direct Board site will be driven to one of two places, a corporate applicant tracking system (Figure 3A) or an organic job posting on the association or niche site (Figure 3B). The option is up to you.

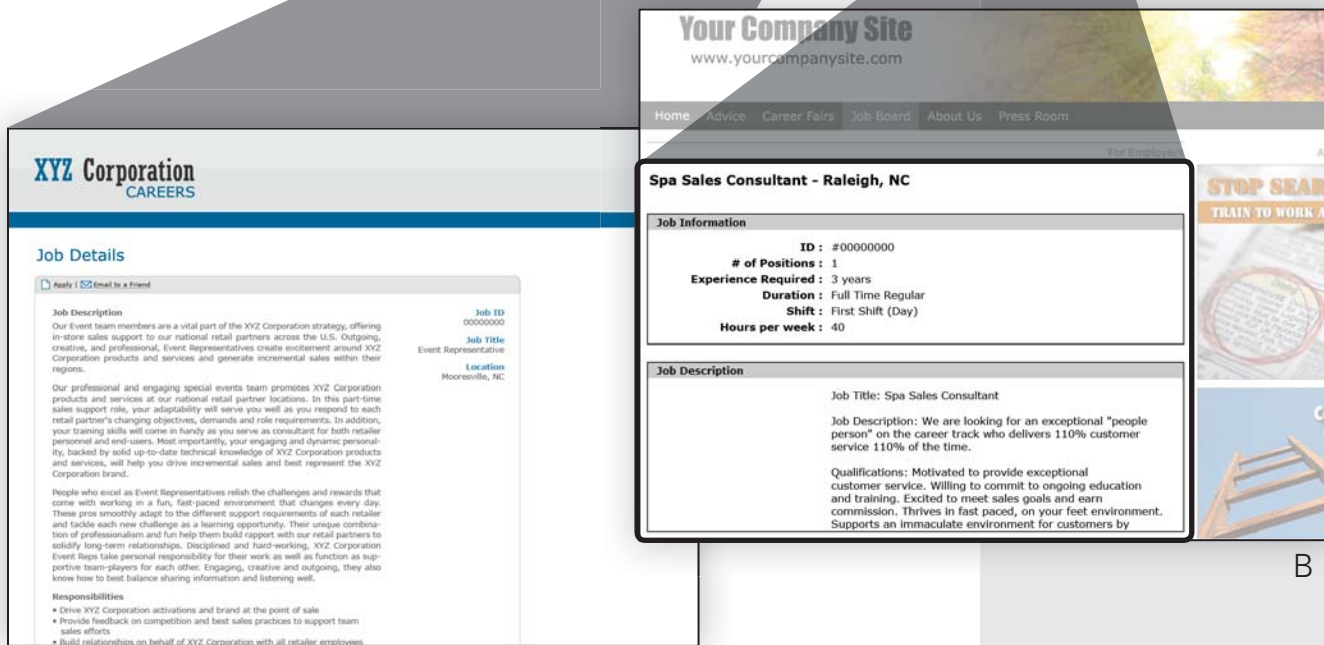
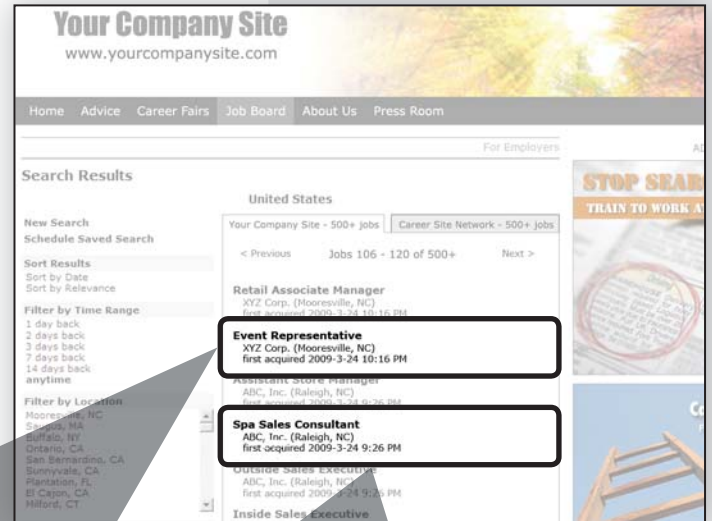
It can help grow your revenue.

Creating new revenue streams is essential for growth. Direct Board allows Partners to create a customized online or offline e-commerce site providing new and unlimited growth opportunities.

It's optimized!

Direct Board utilizes Search Engine Optimization Best Practice URL structure to attract targeted visitors to your site.

Figure 3. Diagram of Job Search Engine / Hybrid



A

B

How can Direct Board optimize your career site and improve your bottom line? Speak to Chad Sowash, Vice President of Business Development. **Call (866) 268-6206 today!**